



WFXV
201 Humboldt Street
Rochester, NY 14610

Brightside Communications
PO Box 2404
Binghamton, NY 13902

Contract # 1456060

Schedule Dates 10/31/16-11/07/16
Advertiser Rob Bauer/Oneida County Court Judge/Rep/NY (8
Agency Brightside Communications (22226)
Product Political - Candidate Other (1066)
Brand BAUER 10.31-11.8 (571175)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name Datta,Bijoy
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/28/16
Last Modified 10/28/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$139.50
Net Total \$790.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Nov. 2016	5	\$930.00
Grand Total:	5	\$930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$250.00	\$250.00	Utica (WFXV)		10/28/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	10P- EYEWITNESS NEWS AT TEN	3	X	X	X	X	X			3	\$170.00	\$510.00	Utica (WFXV)		10/28/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1	X							1	\$170.00	\$170.00	Utica (WFXV)		10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions